



**CHILDREN WELFARE CENTRE**  
**Clara's College of Commerce**

(Affiliated to University of Mumbai and NAAC Accredited)

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## **ANNUAL REPORT 2023-2024**

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## **1. Brief History**

Children Welfare Centre Trust: A Journey of Excellence in Education Quality education empowers individuals with the knowledge, skills, and confidence to realize their potential. This belief drove a group of dedicated visionaries to establish the Children Welfare Centre Trust over four decades ago. The Trust, registered under the Public Trust Act of 1950, was created to ensure education reaches every strata of society, fostering holistic development and universal citizenship.

Now in its 43rd year, the Children Welfare Centre stands as a beacon of advanced education in Mumbai's cosmopolitan landscape. Its success is evident in the accomplishments of its students and alumni, a result of the unwavering dedication of its founders, faculty, and the strong relationship nurtured with parents and society at large. Located in Andheri, the Centre offers a safe, well-equipped campus conducive to learning. Beginning with a progressive Pre-Primary school, the institution provides a seamless academic progression through primary and secondary schools to junior and degree colleges. It offers programs in Commerce, Management, Mass Media, Accounting, and Finance, addressing the diverse aspirations of students.

Recognizing the need for skilled educators, the Trust established a Teacher's Training Centre in Andheri (West) in 2009 under the B.Ed. program. That same year, it expanded its reach by founding the College of Law in Malad (West). Today, the institution boasts state-of-the-art facilities, including science and computer labs, an audio-visual room, a library, and recreational amenities, along with hygienic restrooms and a well-maintained canteen. Over 250 experienced teachers mentor students, fostering academic excellence and instilling values like honesty, respect, and diligence.

The Centre's accomplishments have been widely recognized. It was named "Best School in K-West Ward" by the Municipal Corporation of Greater Mumbai. Mr. Ajay Kaul, the Honorary Principal, received the prestigious State Award for the Best Teacher in 2002-2003.

- **Expanding Horizons**

The Trust's mission continues to grow. Recent achievements include the introduction of M.Com program at Clara's College of Commerce in Versova and the establishment of junior colleges for Arts and Commerce streams in Malad (West). The Trust has also commenced a CBSE-affiliated school and an IB School in Versova, reflecting its commitment to global education standards.

- **Clara's College of Commerce: A Legacy of Excellence**

Founded in 1999 in memory of Smt. Clara Kaul, Clara's College of Commerce embodies the Trust's vision of education for all. Strategically located in Mumbai's western suburbs, the college is affiliated with the University of Mumbai and holds Hindi Linguistic Minority status. Its state-of-the-art facilities, including modern classrooms, advanced computer labs, and a resource-rich library, support a student-centric learning environment.

The college prioritizes holistic student development, emphasizing academic excellence, critical thinking, and professional growth. Its consistent track record of outstanding results, coupled with numerous awards, has established Clara's College as a leader in commerce education.

- **Commitment to the Future**

The Children Welfare Centre Trust and Clara's College of Commerce stand as pillars of educational excellence. Through their enduring mission, they continue to inspire over 4,000 students annually to excel academically, grow personally, and emerge as future leaders committed to making a positive impact on society.

## **2. Vision, Mission, and Objectives**

- **OUR VISION**

Our vision is to provide value-based education with new innovations and ideas so that our pupils grow into aesthetically rich, intellectually aware, and integrated young people capable of fulfilling their dreams and aspirations.

- **OUR MISSION**

Our mission is to instill qualities of leadership, ethics, values of good citizenship, and above all, of a good human being through modern & traditional education.

- **OUR OBJECTIVES**

The college aims at training young women and men to be competent, committed, and compassionate and to lead in all walks of life. The main objectives of Clara's College of Commerce are:

- To cater to the needs of society and the nation by keeping in mind the importance of liberalization and globalization.
- To work for the achievement of a holistic approach towards the all-round personality development of students through curriculum interventions, employability courses, career guidance, and mentoring systems.
- To ensure active participation of students, teachers, and other stakeholders in academic, co-curricular, and extracurricular activities to enhance their professional development.
- To provide opportunities to the staff and students to synergize their efforts and energies for the progress of the institution through continuous faculty development interventions.
- To provide advanced infrastructural facilities for the benefit of the students and staff.
- To impart value-based education to the students.
- To provide equal access and opportunities to the linguistic minority and socially, educationally, economically, and physically disadvantaged groups.
- To promote communal harmony in the society by organizing programs, festivals, and functions to promote the same.



<b>3. LIST OF MEMBERS OF THE MANAGING COMMITTEE</b>		
<b>SR NO.</b>	<b>NAME OF THE TRUSTEES</b>	<b>DESIGNATION</b>
1	MRS. SHABNAM LALIT KAPOOR	PRESIDENT
2	MRS. ANITA PATEL	VICE PRESIDENT
3	SHRI AJAY JAWAHAR KAUL	GENERAL SECRETARY
4	SHRI IQBAL GILANI	SECRETARY
5	SHRI VISHNU LAXMAN DANDEKAR	SECRETARY
6	MR. DILAWAR NOOR MOHD. GILANI	TREASURER

<b>4. COLLEGE DEVELOPMENT COMMITTEE (CDC)</b>	
Chairperson of Management or Nominee	Ms. Shabnam Kapoor
Principal of College-Member Secretary	Dr. Gitte Madhukar
Local member Nominated	Dr Shobha Menon
Local Member Nominated	Dr. Bageshree Bangera Bandekar
Local Member Nominated	Ms. Rita Kapoor
IQAC Coordinator	Mrs. Babita Kanojia
One HOD	Mr. Vijaykumar Makwana
Teacher Elected	Mr. Amit Ashok Bansod
Teacher Elected	Ms. Jisha Varghese
Teacher Elected	Mr. Reetesh Singh
Teacher Elected	Ms. Neha Parwani
One Elected Non-Teaching Employee	Mr. Prashant Walawalkar
Student's Representative	Mr. Singh Samar Mukesh Simran
Student's Representative	Ms. Qureshi Zoha Mohammed Ateeq

**5. PROGRAMME WISE STUDENT STRENGTH 2023-24**  
**UNDERGRADUATE PROGRAMS**

<b>BACHELOR OF COMMERCE</b>			
	<b>Male</b>	<b>Female</b>	<b>Total</b>
First Year	60	26	86
Second Year	24	33	57
Third Year	26	32	58
Total	110	91	201

<b>BACHELOR OF MANAGEMENT STUDIES</b>			
First Year	53	27	80
Second Year	38	27	65
Third Year	23	20	43
Total	114	74	188
<b>BACHELOR OF COMMERCE (ACCOUNTING &amp; FINANCE)</b>			
First Year	9	13	22
Second Year	6	5	11
Third Year	4	15	19
Total	19	33	52
<b>BACHELOR OF ARTS (MULTIMEDIA &amp; MASS COMMUNICATION)</b>			
First Year	05	01	06
Second Year	02	00	02
Third Year	06	00	06
Total	13	01	14

#### **POSTGRADUATE PROGRAMS**

##### **MASTERS OF COMMERCE (ADVANCED ACCOUNTANCY)**

Part-I	02	00	02
Part-II	01	01	02
Total	03	01	04

<b>TOTAL STRENGTH</b>	<b>259</b>	<b>200</b>	<b>459</b>
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### **6. Internal Quality Assurance Cell (IQAC)**

The Internal Quality Assurance Cell (IQAC) of Clara's College is committed to continuous academic and institutional improvement. This report reviews key initiatives from the academic year 2023-24, including curriculum development, faculty enrichment, research advancements, student support, industry collaborations, and infrastructure enhancements. It also highlights innovative teaching methods, feedback mechanisms, and best practices to ensure holistic growth. Through these efforts, IQAC upholds quality standards and fosters sustainable academic excellence.

- **Bridge Course on Accountancy (July 1-7, 2023)**

A week-long bridge course was conducted to strengthen students' foundational knowledge of accountancy. It focused on key accounting principles, practical applications, and problem-solving techniques. The course aimed to bridge the gap between academic



learning and industry expectations. Student feedback indicated improved conceptual clarity and confidence in financial accounting.

- **IQAC First Meeting Minutes – 11th July 2023**

The committee reviewed previous minutes, discussed the academic calendar, and examined examination results. Key points included strategies for increasing student enrollment, SSR preparation for NAAC, and enhancing alumni and internship engagement. Suggestions focused on research projects, institutional events, various audits, and forming a Green Club.

- **Intellectual Property Rights Session (July 15, 2023)**

An awareness session on Intellectual Property Rights (IPR) was organized to educate students on patents, copyrights, and trademarks. Experts discussed the significance of IPR in business and innovation. The session emphasized the importance of protecting intellectual assets and legal frameworks. Students gained insights into practical applications of IPR in various fields.

- **Add-on Course on Ethos in Management (July 20-30, 2023)**

This course aimed to integrate ethical values into managerial decision-making. Sessions covered leadership ethics, corporate governance, and social responsibility. Case studies and interactive discussions helped students understand ethical dilemmas in business. Participants appreciated the practical approach and its relevance to professional growth.

- **Faculty Development Programme (FDP) (07<sup>th</sup> October 2023)**

The FDP aimed to enhance the academic and intellectual environment by providing faculty members with opportunities for research and poster creation. The session, conducted by Ms. Dhanashree Adam, introduced innovative ICT tools to faculty members. A total of 15 beneficiaries participated, improving their competence in an outcome-based education system.

- **Minutes of the Second IQAC Meeting (26<sup>th</sup> October 2023)**

The committee reviewed the previous meeting's minutes and discussed events conducted from July to October, including academic programs, awareness sessions, and cultural activities. The academic calendar for the second half of 2023-24 was presented, highlighting upcoming workshops, FDPs, and student engagement activities. Key recommendations included prioritizing research initiatives and finalizing pending work before the Diwali break.

- **Add-On Course on Techniques of Data Analysis (14/12/2023 - 23/12/2023)**

This 9-day course, led by Dr. Babita Kanojia and Dr. Sakshi Kumar, introduced students to data analysis, covering topics such as data cleaning, visualization, statistical techniques, regression, and time series analysis. A total of 46 participants (26 male, 20 female) gained essential skills in extracting insights from data for informed decision-making.

- **Add-On Course on Human Rights and Consumer Protection Act 1986 (10/01/2024 - 19/01/2024)**

This 30-hour course, conducted by Ms. Kajal Jaiswal, aimed to provide an understanding of consumer protection laws and human rights principles. Topics covered included legal frameworks, consumer rights, enforcement mechanisms, and human rights advocacy. A total of 59 participants benefited from the course, gaining insights into ethical business practices and legal protections.

- **'ExcelR' Session (10<sup>th</sup> January 2024)**

The online session on 10th January 2024, led by Mr. Rizwan Shaikh, focused on AI innovations and data analytics. It emphasized AI's role in automating tasks and the significance of data analytics in decision-making. Participants gained insights into statistical analysis, AI frameworks, and computational tools. A total of 114 beneficiaries attended the session.

- **Add-on Course on Database Management System (DBMS) (Feb 5–14, 2024)**

The 10-day DBMS course covered key topics such as entity-relationship models, normalization, SQL, and transactions. Led by Ms. Dhanashree Adam, the course aimed to enhance data integrity, security, and accessibility. A total of 64 students participated.

- **Third IQAC Meeting (Feb 9, 2024)**

The meeting reviewed past events, upcoming academic activities, and examination schedules. Key discussions included approval of AQAR reports, energy and environment audits, and a proposed seminar on NEP 2020.

- **Add-on Course on Mathematics & Statistics (Mar 2–22, 2024)**

This 30-hour course, conducted by Mr. Surendra Choudhary, covered fundamental mathematical concepts, Vedic math, trigonometry, operational research, and financial mathematics. Participants praised the interactive sessions, and 60 students successfully completed the program.



- **Research Project Presentation Competition (14th March 2024)**

The competition, organized by IQAC and the Research Committee, featured TYBMS, TYBAF, and M.Com students presenting their research. Judges selected winners based on innovation and analysis. A total of 49 students participated.

- **Fourth IQAC Meeting (27th April 2024)**

The committee reviewed past events, including NSS activities, cultural programs, workshops, and academic initiatives. Key discussions covered AQAR submissions, SSR preparation, NEP 2020 implementation, workload distribution, and the academic calendar. Alumni engagement and admissions were also addressed.

- **Feedback Mechanism**

These reports reflect the institution's dedication to continuous quality enhancement in academics and administration. They showcase initiatives aimed at aligning curriculum, research, and student development with evolving industry and educational standards.

### **1. Teachers' Feedback on Syllabus**

The college conducted a feedback survey among teachers regarding the syllabus, focusing on aspects such as syllabus clarity, modern content, theory-practical balance, available resources, and employability relevance. Most teachers agreed that the syllabus is well-structured and relevant, with 93% acknowledging its clarity and 86% confirming its alignment with industry needs. Suggestions included updating course content, improving practical application, and increasing access to learning materials.

### **2. Students' Feedback on Syllabus**

Students provided feedback on syllabus clarity, value, skill orientation, and its impact on employability. About 79% strongly agreed that syllabus objectives were clearly mentioned, while 86% found access to textbooks easy. Additionally, 82% felt the syllabus encouraged higher studies, and 79% believed it enhanced employability. Some students found it challenging and stressful, suggesting a need for syllabus revisions and better practical integration.

### **3. Action Taken Report on Feedback on Syllabus**

Based on feedback from students, teachers, employers, and alumni, the report identified key areas for improvement, including the need for more real-world applications, industry-specific updates, and increased use of technological tools. Since the syllabus is framed



by the university, the college has decided to communicate these concerns to the Board of Studies for necessary revisions.

▪ **Student Satisfaction Survey (SSS) Feedback Analysis**

Clara's College of Commerce conducted an online **Student Satisfaction Survey (SSS)** to assess various aspects of the teaching-learning process and improve the institution's educational quality. The survey gathered responses from students across all years and programs.

❖ **Key Findings:**

- **Demographics:** 56.7% of respondents were female, 43.3% male. Undergraduate students formed 98.6% of respondents, with 37.8% from the third year.
- **Syllabus Completion:** 71.9% agreed that 85-100% of the syllabus was covered, while 2.3% reported only 30-54% completion.
- **Teaching Effectiveness:** 50.7% were satisfied with teachers' preparation, and 58.5% found content delivery effective.
- **Internal Evaluation:** 71.4% found the evaluation process fair, and 57.6% felt assignment performance should always be discussed.
- **Co-curricular Activities:** 47.9% agreed that the institute promotes internships and field visits, while 48.4% acknowledged the college's efforts in organizing workshops and competitions.
- **Student Engagement & Support:** 60.8% confirmed regular discussion of course outcomes, and 56.2% agreed that mentors followed up on assigned tasks.
- **Use of ICT in Teaching:** 32.3% reported that over 90% of teachers used ICT tools, while 11.5% felt its usage was limited.
- **Overall Satisfaction:** 85.7% rated the quality of teaching and learning as excellent.

❖ **Suggestions for Improvement:**

- Enhance the use of **graphics and visual media** for better engagement.
- Provide **real-life examples** to make concepts more relatable.
- Encourage **active student participation** in NSS and cultural activities.

This analysis highlights students' positive experiences and areas for improvement, ensuring a more **student-centric and effective learning environment**.

## **7. LIBRARY REPORT**

The college library is located on the 3rd floor of the college building. The Library is well-ventilated and well-equipped and has a wide collection of books pertaining to various subjects. The Open Access System is followed by library for easy access of library.

### **▪ Library Collection:**

Library collection is broadly divided into textbooks and reference books on various subjects. Library subscribed to various Journals, magazines, and newspapers for reading and referring.

<b>Number of Books (As on 31st May 2024)</b>	<b>10977</b>
<b>Book Bank Books (Mumbai University Book Bank Scheme)</b>	<b>41</b>
<b>Journals/Magazines (Hard copy)</b>	<b>08</b>
<b>Newspapers</b>	<b>04</b>
<b>E-Resources (N-LIST)</b>	<b>6000+ E-JOURNALS and 199500+ e-books</b>
<b>Conference Proceedings</b>	<b>16</b>
<b>Library Area</b>	<b>1368 Sq.Ft.</b>
<b>Reading Room</b>	<b>414 Sq. Ft.</b>

### **▪ Library Management Software:**

Library has replaced earlier e-granthalaya Library Management Software by KOHA Library Management Software for better day to day functioning of Library.

KOHA LMS Software is used for cataloging of books, circulation of books, generating various library functioning reports, and for searching library resources.

Online Public Access Catalogue (OPAC) is available for users to search availability of library collections.

<b>Name of ILMS Software</b>	KOHA Library Management Software
<b>Nature of Automation</b>	Automated with various Modules through LAN
<b>Version</b>	22.11.00.000 Rosalie
<b>Year of Automation</b>	2022



- **Subscription to E-Resources**

Library has taken membership of the N-List database since 2016 through which users can access various e-books and e-journals. Separate E-Library section is available for students and staff to access N-List database.

- **Library Advisory Committee:**

College library advisory committee is formed. Minimum two meetings are conducted in the academic year.

- ❖ **Committee Composition**

Sr. No.	Name	Designation	Position
01	Dr. Madhukar Gitte	Principal	Chairman
02	Reetesh Singh	Co-Ordinator B.M.S.	Convener
03	Dr. Babita Kanojia	Co-Ordinator M.Com	Member
04	Jisha Vagharase	Co-Ordinator B.Com	Member
05	Ms. Neha Parwani	Co-Ordinator BAMMC	Member
06	Vijaykumar Makwana	Co-Ordinator B.A.F.	Member
07	Pravin S. deshमुख	Librarian	Member

- **Library Services:**

1. **Library Orientation:** - Library organizes orientation for new students every year in which a training session on the use of e-resources is demonstrated. Information is provided about discipline, issue and return of books, timing of library, rules and regulations at the beginning of the academic year.
2. **Reading Room Facility:** - It has a seating capacity of more than 125 (Main Library + Separate Reading Room) with separate arrangement for faculty and students.
3. **OPAC (Online Public Access Catalogue):**- Online Public Access Catalogue (OPAC) is available for users to search availability of library collections. On OPAC page online link of online educational resources also provided.
4. **Book Bank Scheme:** - Library providing Mumbai University Book Bank Scheme for SC/ST/DT/NT students and economically backward students at the beginning of new academic year.
5. **E-library:** - E-Library section are available for students and staff to access N-list database and Online free educational resources.

6. **Inter Library Loan (ILL):-** Library signed MOU of Inter Library Loan with Bhavan's College and Valia College.

7. **Access to Syllabus and Previous Year Question Papers:-** Library is providing online and offline access to syllabus and previous years question papers to students.

▪ **New Purchase and Addition:**

Type of Collection	Number	Amount (Rs)
Books	328	73,478/-
Journals/Magazines	08	18,450/-
Database	1(N-LIST)	5,900/-

▪ **No of books added course wise with amount spent**

Dept	Total No. of Books	Amount (in Rs.)
B.Com	79	14744
B.A.F	66	12977
B.M.S	92	14637
B.M.M	12	1573
M.Com	30	6222
Reference	20	18663
Book Bank Books	29	4662
Total	328	73478

▪ **Library Activities conducted:-**

Sr no.	Name of Activity	Held on
1.	Library Orientation for First Year Students	2/8/2023
2	On occasion of International Women's Day organizes display of books on women.	8/3/2023
3	Bookmark Making Competition	25-10-2023
4	Book Review Competition 2023-2024	20-12-2023



## **8. Departments Report**

The **Department of BCOM/BMS/BAMMC/BAF Report** presents an overview of the department's academic activities, research contributions, student engagements, and developmental initiatives. It reflects the department's commitment to excellence through curriculum advancements, faculty development, industry collaborations, and co-curricular activities aimed at holistic growth.

<b>Date</b>	<b>Events/Activities</b>	<b>Dept.</b>	<b>Short Description</b>
<b>12/6/2023</b>	College Reopens - Regular Lectures for S.Y./T.Y.B.Com/BMS/BMM/BAF	All Dept.	Resumption of academic sessions for second- and third-year students.
<b>1/7/2023</b>	Orientation Program for SY and TY	IQAC & All Dept.	Introduction to academic expectations, curriculum, and resources for SY/TY students.
<b>22/7/2023</b>	A Session on Anti-Ragging	All Dept.	Awareness session to educate students on anti-ragging policies and consequences.
<b>24/7/2023</b>	Commencement of 1st Year	All Dept.	Start of academic sessions for first-year students.
<b>5/8/2023</b>	Orientation Programme for FY's (BMS, BAF, BCOM & BAMMC)	IQAC & All Dept.	Introduction to college, courses, and faculty for new students.
<b>9/8/2023</b>	Basics of Wealth Creation: Mutual Funds	IQAC & All Dept.	Session on financial literacy and investment basics focusing on mutual funds.
<b>5/9/2024</b>	Teachers' Day Celebration: Personalised Gift Making Competition	All Dept.	Competition where students create personalized gifts for teachers.
<b>18/9/2023</b>	Session on Anti-Ragging for First-Year Students	All Dept.	Special session to educate first-year students on anti-ragging laws.
<b>30/9/2023</b>	First Year PTA Meeting	All Dept.	Meeting between parents and faculty to discuss academic progress and concerns.
<b>9/12/2023</b>	First Year and Second Year Parent-Teacher Meeting	All Dept.	Discussion on students' academic performance and future guidance.

<b>26/01/2024</b>	Republic Day	All Dept.	Celebration of India's Republic Day with flag hoisting and cultural programs.
<b>28/01/2024</b>	Industrial Visit for BAMMC	BAMMC	Educational visit to a media/communication-related industry for practical exposure.
<b>29/01/2024</b>	Industrial Visit for (BMS & BAF)	BMS & BAF	Visit to an industry to provide real-world business and finance insights.
<b>4/2/2024</b>	Run for Leprosy - Marathon	Sports	Awareness marathon to support leprosy patients and promote health awareness.
<b>17/2/2024</b>	Annual Day	All Dept.	Celebration with cultural performances, awards, and student achievements.
<b>09/03/2024</b>	Farewell Function for TY Students (BMS, BAF, BCOM & BAMMC)	All Dept.	Farewell event with speeches and performances for outgoing students.
<b>22/03/2024</b>	National Level Quiz Competition on World Water Day	Green Club	Inter-college quiz competition focused on water conservation and sustainability.
<b>30/03/2024</b>	Convocation Ceremony	All Dept.	Graduation event for students receiving their degrees.
<b>14/4/2024</b>	Medical Camp in Association with Ekata Manch	All Dept.	Free health check-up camp for students, faculty, staff and public collaboration with Ekata Manch.
<b>16/4/2024</b>	Session on New Education Policy	IQAC & All Dept.	Informative session discussing key aspects of the New Education Policy and its impact.



### 9. Research Papers Published

**Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings by teachers during the year**

Sr. No.	Name of the teacher	Title of the book/chapters published	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr. Babita Kanojia	Finance Management in	978-93-5823-051-2	Claras College of Commerce	Bookclinic
2	Ms. Minakshi Darvansingh Kandari	Nil	0019-512X	Claras College of Commerce	Indian Commerce Association
3	Mr. Praven Deshmukh	Nil	0976-0628	Claras College of Commerce	Chetana's Institute of Management & Research
4	Mr. Chetan Devashish Bose Dr. Babita Kanojia	Nil	2277-5730	Claras College of Commerce	Ajanta
5	Mr. Chetan Devashish Bose Dr. Babita Kanojia	Nil	2277-5730	Claras College of Commerce	Ajanta
6	Mr. Chetan Devashish Bose Dr. Babita Kanojia	Nil	2277-5730	Claras College of Commerce	Ajanta

**Number of papers published by teachers in the Journals notified on UGC website during the year**

Title of paper	Name of the author/s	Department of the teacher	Name of journal	ISSN number
Consumer buying behavior - zepto: - one of the fastest delivery platform	Ms. Kajal Jaiswal	Commerce	IPE Journal of Management	2249-9040
Study and analysis the role of advertising in digital India	Dr. Babita Kanojia and Mr. Mohmad Mauzam	Commerce	Stochastic Modelling and Computational Sciences	2752-3829

## **10.Placement Cell**

The **Placement Cell** highlights the training, internship, and recruitment activities conducted during the academic year. It showcases the institution's efforts in equipping students with industry-relevant skills, fostering collaborations with leading organizations, and securing job opportunities for graduates. The report also provides insights into placement statistics, recruiter engagements, and career development initiatives aimed at enhancing employability and professional growth.

- **Seminar on Insight into Career Planning - 26th October 2023**

Mr. Shahzad Micheal conducted a session on career planning, guiding students through various career opportunities across sectors. The session emphasized the importance of practical knowledge alongside academic learning and provided students with training to prepare for internships and job markets.

- **Seminar on Virtual Trading Session and Career Opportunities in Financial Market - 25th October 2023**

An online session on virtual trading and career opportunities in the financial market was held with Mr. Tushar Pawar. Students learned stock market terminology, virtual trading techniques, and explored potential career paths in finance. The session allowed students to practice real-time trading with financial tools.

- **Seminar on Orientation Session on Soft Skills - 18th October 2023**

Ms. Saumya Nair conducted an orientation session on soft skills, emphasizing their importance in securing job placements, particularly in the BFSI sector. The session focused on communication, emotional intelligence, and the importance of positive thinking for career growth. Students were encouraged to participate in free training programs.

- **Seminar on Pitfalls of International Education - 19th December 2023**

An expert talk was organized on the challenges of pursuing education abroad, featuring Dr. Priyanka Rajani. She highlighted issues such as fake universities, financial challenges, and language barriers, offering valuable insights into navigating these pitfalls. The session aimed to prepare students for international education opportunities.

- **Seminar on Career Opportunities in Media & Entertainment - 10th January 2024**



A seminar on media and entertainment career opportunities was conducted by Mr. Ashish Garg. The session covered various fields like film production, acting, animation, and visual effects. Students learned about industry advancements and career prospects in media.

- **Follow-up Session on Soft Skills - 17th January 2024**

The session focused on soft skills for TY students, with Ms. Asha Salian emphasizing their importance in the BFSI sector. The event stressed communication skills, emotional intelligence, and positive thinking. Students were encouraged to take free training opportunities in the sector.

- **Seminar on Investment Banking - 23rd January 2024**

A session on investment banking was conducted by Mr. Mitul Mewada for SY and TY students. He explained investment and merchant banking, capital raising, and financial advisory services. The session provided insights into market volatility and the importance of financial expertise.

- **Placement Accelerator Program/Campus Interview - 20th March 2024**

A Placement Accelerator Program for TY students was organized to orient them about corporate jobs and interview processes. Ms. Sania Shaikh shared valuable insights, and 7 students were selected for further interviews. The session helped students learn about job opportunities in finance, logistics, and HR management.

Number of placement of outgoing students during the year				
Year	Name of student placed and contact details	Program graduated from	Name of the employer with contact details	Pay package at appointment
2023-24	Anmol Chandra Pratap Singh	BCOM	OPTR - The perfect recruit	96,000
2023-24	Nayak Prena	BMS	Land of Talent	100,000
2023-24	Nashiba Rahul	BCOM	HUDL	287,460
2023-24	Shaikh Afreen	BCOM	Sound ideaz	120,000
2023-24	Pede Hruday	BCOM	HUDL	300,000
2023-24	Hoje Nikita	BAF	Absolute Investigation Serivces	200,000
2023-24	Khan Ismail Ali	BAF	Teleperformance	326,136

### **11. National Service Scheme (NSS) Activities**

The NSS unit of Clara's College of Commerce actively participated in numerous social initiatives throughout 2023-24, demonstrating its commitment to community service.

- **International Yoga Day (21st June 2023)**

The NSS unit celebrated **International Yoga Day** with great enthusiasm. Ms. Suman Pathania conducted a yoga session for the participants, promoting physical and mental well-being.

- **Tree Plantation Drive (8th July 2023)**

The NSS unit of the degree college organized a **Tree Plantation Drive** at **St. Catherine Orphan Home, Andheri (West)**, contributing to environmental sustainability.

- **Road Safety Awareness Session (18th July 2023)**

An **awareness session on road safety** was conducted to educate students about traffic rules and responsible driving.

- **Helmet for Life Training (26th July 2023)**

In collaboration with **United Way of Mumbai and Total Energies Foundation**, the NSS unit conducted a '**Helmet for Life**' training program to emphasize the importance of wearing helmets and road safety.

- **Yuva Sanvad (2nd August 2023)**

NSS volunteers **Mr. Samar Singh and Mr. Manthan Bavkar** attended **Yuva Sanvad at Chetana College**. The **Honorable Education Minister and the Collector of Mumbai Suburban** were present as special guests.

- **Independence Day Food Distribution (15th August 2023)**

On **Independence Day**, 42 NSS volunteers distributed **85 food packets** to the needy. The volunteers prepared **poha**, ensuring hygiene and cleanliness.

- **Senior Citizen Day Celebration (22nd August 2023)**

The NSS unit celebrated **Senior Citizen Day** with **Aaji Care Elder Care Centre, Versova**. Volunteers engaged with the elderly through music, dance, and conversations, bringing joy to the residents. **Total participants: 12 students and 3 faculty members.**

- **NSS Orientation Program (6th September 2023)**

An **NSS Orientation Program** was organized with **Mr. Pranav Panchal, NSS Area Coordinator of Western Suburban, University of Mumbai**, as the resource person.



- **Meri Maati Mera Desh Session (15th September 2023)**

NSS volunteers **Mr. Samar Singh and Ms. Omna Srivastav** attended a **Meri Maati Mera Desh** session at **Airport Terminal II**, where they interacted with **Mr. Anurag Singh Thakur, Minister of Youth Affairs and Sports of India**.

- **International Coastal Cleaning Day (16th September 2023)**

On **International Coastal Cleaning Day**, the NSS unit participated in a **Coastal Cleaning Drive** at **Versova Beach, Sagar Kutir**, in association with **Ekata Manch**. **Total waste collected: 125 kg, Total participants: 62 (42 males, 20 females)**.

- **Nasha Mukta Bharat Rally (30th September 2023)**

The NSS unit participated in a **rally against drug addiction**, organized by the **University of Mumbai**, from **Azad Maidan to Gateway of India**. **Total participants: 13 (5 girls, 7 boys, 1 NSS Program Officer)**.

- **Beach Cleanup Drive (1st October 2023)**

In association with **BMC K-West Ward and Ekata Manch**, the NSS unit conducted a **beach cleanup drive** at **Sagar Kutir and Telgan Wadi, Versova**, under the theme **Swachhta Hi Seva**.

- **Bhajan Sandhya (2nd October 2023)**

On **Mahatma Gandhi Jayanti**, NSS volunteers attended **Bhajan Sandhya**, organized by the **University of Mumbai**. **Total participants: 10 volunteers and 1 faculty member (4 girls, 6 boys)**.

- **Blood Donation Camp (14th December 2023)**

A **Blood Donation Camp** was organized in association with **Mahatma Gandhi Blood Centre**. **Total participants: 282, Total blood donors: 211**.

- **Seven-Day Residential Camp (16th-22nd December 2023)**

The NSS unit conducted a **seven-day residential camp** at **Bhatane Village, Usgaon Fata, Virar East**, engaging in various community development activities.

- **State Level Disaster Management Awhan Camp (25th December 2023 - 3rd January 2024)**

NSS Volunteer **Mr. Omkar Thakur** successfully completed the **10-day State Level Disaster Management Awhan Camp** at **Gadchiroli**.

- **Mega Deep Cleaning Programme (31st December 2023)**

The NSS unit participated in the **Mega Deep Cleaning Programme** at **Bandra Station**, ensuring a cleaner and hygienic environment.



These events reflect the NSS unit's dedication to social welfare, sustainability, and active citizenship through meaningful community engagement.

- **National Youth Week (Jan 10, 2024 to Jan 19, 2024)**

- 1. Elocution/Declamation Competition (Jan 10, 2024)**

A declamation competition on "**Mera Bharat VIKsit Bharat @2047**" saw 12 students passionately present their vision for a developed India, fostering patriotism and communication skills among 150 attendees.

- 2. Training on Road Safety (Jan 11, 2024)**

85 students participated in an interactive session by Mumbai Traffic Police at Byculla, equipping them with essential road safety knowledge through practical demonstrations and activities.

- 3. National Youth Day Celebration (Jan 12, 2024)**

Commemorating Swami Vivekananda's birth anniversary, 106 students engaged in film screenings, inspiring speeches, and discussions on youth empowerment and nation-building.

- 4. Beach Cleanup Drive (Jan 13, 2024)**

113 students participated in a Versova Beach cleanup drive, raising awareness about plastic pollution and fostering teamwork for environmental conservation.

- 5. Essay and Poster Making Competition (Jan 15, 2024)**

97 students showcased creativity on road safety themes through essays and posters, enhancing awareness and inspiring responsible behavior.

- 6. Street Play on Road Safety (Jan 15, 2024)**

30 students performed a street play in Versova, effectively engaging the local community with impactful messages on responsible driving and traffic safety.

- 7. Yoga Training Session (Jan 16, 2024)**

85 students attended a session led by Mr. Mukesh Bhrampal Singh, learning yoga techniques to enhance physical and mental well-being.

- 8. Rally on Road Safety (Jan 17, 2024)**

176 students actively participated in a road safety rally in Versova, spreading awareness about responsible driving and pedestrian safety.

### **9. Lecture on Skill Development (Jan 18, 2024)**

71 students attended an interactive session conducted by Mrs. Ratnaprabha Rajmane and Mrs. Upasana Roy, bridging the gap between theory and practical skills.

### **10. Road Safety Awareness Drill with Andheri Traffic Police (Jan 19, 2024)**

53 students collaborated with Andheri Traffic Police at Mhada Signal to learn and promote essential road safety rules, enhancing their understanding of traffic regulations.

- **Awareness and Demonstration Session on Road Safety (February 1, 2024)**

The session covered traffic rules, safe driving practices, and responsible pedestrian behavior. This initiative successfully promoted road safety awareness and responsible road behavior.

- **Street Play on Road Safety (9th February 2024)**

NSS volunteers performed a street play at M.A. High School, Andheri, in association with the D.N. Nagar Traffic Department to promote road safety awareness. The play highlighted the importance of following traffic rules and wearing helmets, with actor Govinda as the chief guest. This initiative effectively educated the audience on responsible road behavior.

- **Blood Donation Drive at Andheri Station (1st March 2024)**

The NSS unit of Clara's College of Commerce organized a blood donation camp at Andheri Railway Station in collaboration with L.T.M.G. Hospital, Sion. A total of 83 blood units were collected, with volunteers and donors actively participating for the noble cause. The event successfully promoted social responsibility and the importance of blood donation.

### **12. Sports Committee**

The **Sports Committee** presents an overview of the sporting events, competitions, and training programs conducted throughout the year. It highlights student achievements, participation in intercollegiate and national tournaments, and efforts to promote fitness and teamwork. The report reflects the institution's dedication to nurturing athletic talent and encouraging a culture of sports and well-being.

- **Annual Sports Meet:**

The Annual Sport Meet of the Clara's College of Commerce was organized on 20<sup>th</sup> January, 2024. The sports function began by welcoming Mr. Sanjay Pandeyji (Chief Guest) with the guard of honor. The School Band escorts the Guest till the flag post and the Olympic cassette plays. He hoisted the flag. Welcoming the Chief Guest and Guest

of honor Shri. Vinod Mishraji along with Pinning of the badges at the Main Gate by Ms. Sidra, Mrs. Sakshi and the Band plays. They are escorted with Major pilots till the site of the main Mashal. He lit the torch and the torch bearer Master Pratik Shirke along with his troupe took a round in the school ground. The Chief Guest lit the main Mashal and marched towards the salami stand and a band played in the background. Thereafter, an oath ceremony took place. The student handed over the scroll to the Chief Guest and declared Sports Meet Open. Colorful balloons with thermocol sheets were released by the Chief Guest. Chief Guest was taken to the dais and felicitated by Management and Principal. The Chief Guest gave the motivational speech to the students and Prize Distribution of the sport events had taken place.

The Sports Event began with the running race of KG Section and followed by other sections and side by side Prize distribution ceremony was going on.

The winner's details at Annual Sports Meet was as follows:

<b>Running Race (400 lbs) BOYS</b>				
<b>Sr. No</b>	<b>Name</b>	<b>Class</b>	<b>Roll No.</b>	<b>Rank (FINAL)</b>
1	Poojary Aman Narayan Rajani	SYBCOM	39	<b>First</b>
2	Mandekar Hitarth Dineshbhai	FYBCOM	33	<b>Second</b>
3	Shaikh Arman Anish Salma	FYBMS	41	<b>Third</b>
<b>Spring to Win (100 m) BOYS</b>				
<b>Sr. No</b>	<b>Name</b>	<b>Class</b>	<b>Roll No.</b>	<b>Rank (FINAL)</b>
1	Achrekar Samarth Satyajeet Sanjana	FYBCOM	1	<b>First</b>
2	Swamy Carl Abel Philomina	MCOM PART - I	1	<b>Second</b>
3	Mauzam Mohammads Madar Reshma	FYBAMMC	1	<b>Third</b>
<b>Shot Put (16 lbs) BOYS</b>				
<b>Sr. No</b>	<b>Name</b>	<b>Class</b>	<b>Roll No.</b>	<b>Rank (FINAL)</b>
1	Vishwas Rohan Ranjan	FYBMS	56	<b>First</b>
2	Swamy Carl Abel Philomina	MCOM PART - I	1	<b>Second</b>
3	Poojary Aman Narayan Rajani	SYBCOM	39	<b>Third</b>
<b>Link Flank (100 m) BOYS</b>				



Sr. No	Name	Class	Roll No.	Rank (FINAL)
1	Gupte Susant Sudhir Sangeeta	MCOM PART - II	1	First
2	Swamy Carl Abel Philomina	MCOM PART - I	1	Second
3	Roy Omkar Raju	FYBMS	35	Third
<b>Javelin Throw (800 gm) BOYS</b>				
Sr. No	Name	Class	Roll No.	Rank (FINAL)
1	Swamy Carl Abel Philomina	MCOM PART - I	1	First
2	Khan Arafat Fateh Sageerunnisa	FYBCOM	23	Second
3	Vishwas Rohan Ranjan	FYBMS	56	Third

<b>Clara's College of Commerce</b>				
<b>RELAY Race (4 * 100 m) BOYS</b>				
Team	Name	Class	Roll No.	Rank (FINAL)
1	Swamy Carl Abel Philomina	MCOM PART - I	1	<b>First</b>
	Kanade Omkar Subhash	FYBCOM	17	
	Gupte Susant Sudhir Sangeeta	MCOM PART - II	1	
	Achrekar Samarth Satyajeet Sanjana	FYBCOM	1	
2	Divakar Harsh Santosh Suman	FYBCOM	11	<b>Second</b>
	Kinny Zendyn Alick June	FYBCOM	26	
	Gujar Tausief Waseem	FYBCOM	76	
	Mandekar Hitarth Dineshbhai	FYBCOM	33	
3	Singh Samar Mukesh Simran	TYBMS	29	<b>Third</b>
	Singh Amit Kumar Ramhit Rekha	TYBAF	11	
	Sangipogi Sudheer Veeranna Sujatha	SYBMS	25	
	Sahoo Abhijeet Alekh Shreemati	FYBCOM	44	

Clara's College of Commerce					
TUG OF WAR BOYS					
Team		Name	Class	Roll No.	Rank (FINAL)
1	1	Sayed Mohammed Abbas Ahsan	SYBAF	10	WINNER
	2	Singh Amit Kumar Ramhit Rekha	TYBAF	11	
	3	Pathan Danish Shahnawaz	SYBAF	8	
	4	Swamy Carl Abel Philomina	MCOM PART - I	1	
	5	Thakur Sujal Sunil Shaila	FYBCOM	68	
	6	Sunam Anish Harischandra	FYBAF	18	
	7	Vishwas Rohan Ranjan	FYBMS	56	
	8	Lodhi Dev kalyan	FYBMS	22	
	9	Shaikh Numaan Abdul Aziz Sabira (Replacement for Valunj Rupesh)	SYBAF	11	
	10	Achrekar Samarth Satyajeet Sanjana	FYBCOM	1	
	11	Terekar Swayam Sagar Priti	FYBAF	19	
	12	Khan Mujeeb Ahmed Munir Ahmed	FYBCOM	72	

Clara's College of Commerce				
Transferring Sticky Balls Girls Final List				
Sr. No	Name	Class	Roll No	Rank (FINAL)
1	Dsouza Clarissa Mario Pearl	SYBCOM	5	First
2	Rizvi Saman Zehra Syed Ali Zafar	FYBMS	34	Second
3	Lakhani Alifiya Abdul Gani Samina	SYBMS	52	Third

Clara's College of Commerce				
Short Put Girls Final List				
Sr. No	Name	Class	Roll No	Rank (FINAL)
1	Shaikh Nazia Rehan Rehana	FYBCOM	56	First
2	Madri Susana Baskar Pramila	SYBMS	61	Second
3	Makwana Amruta Sachin Meenaben	TYBCOM	18	Third

Clara's College of Commerce				
Book Balance Race ( 100 m) Girls Final List				
Sr. No	Name	Class	Roll No	Rank (FINAL)
1	Makwana Amruta Sachin Meenaben	TYBCOM	18	First
2	Shaikh Aasma Akbar Mumtaz	TYBCOM	27	Second
3	Bhotkar Romali Pasku Trija	FYBCOM	7	Third

Clara's College of Commerce					
Relay Race ( 4 * 100 m) Girls					
Sr. No	Team	Name	Class	Roll No	Rank (FINAL)
1	1	Amruta Makwana	TYBCOM	18	First
2		Ashmika Chandi	TYBCOM	43	
3		Clarissa Dsouza	SYBCOM	5	
4		Amrin Pawarkar	FYBMS	32	
5	2	Shaikh Muskaan Shabbir Reshma	FYBCOM	55	Second
6		Solanki Anjali Anil Jyoti	FYBCOM	64	
7		Jadhav Tanvi Sunil	FYBMS	10	
8		Ansari Mehwez Sajid	FYBMS	2	
9	3	Mirza Nausheen Razak	FYBCOM	88	Third



10		Qureshi Zoha Mohammed Ateeq Raziya	TYBCOM	24	
11		Shere Danvi Rajesh Kavita	FYBCOM	60	
12		Singh Anjali Avanish Vishakha	TYBAF	12	

Clara's College of Commerce				
Marble Shifting Race ( 100 m) Girls				
Sr. No	Name	Class	Roll No	Rank (FINAL)
1	Makwana Amruta Sachin Meenaben	TYBCOM	18	First
2	Suripogu Swetha Sunder Raju Mariyamma	SYBCOM	32	Second
3	Jadhav Tanvi Sunil	FYBMS	10	Third

Clara's College of Commerce					
Tug of War Girls					
Sr. No	Team	Name	Class	Roll No	Rank (FINAL)
1	B (TEAM 2)	Shaikh Nazia Rehan Rehana	FYBCOM	57	WINNER
2		Bendar Ritika Timmu Laxmi	SYBCOM	45	
3		Todake Sonali Vikas Sarika	FYBMS	50	
4		Jadhav Tanvi Sunil	FYBMS	10	
5		Pawaskar Amrin Mohd Sharif	FYBMS	32	
6		Tulshikar Shipra Gangadhar Laxmi	FYBMS	51	
7		Bolatar Nausheen Hanif Yasmin	FYBMS	61	
8		Khan Azka Yahya	FYBMS	18	
9		Madri Susana Baskar Pramila	SYBMS	61	
10		Pille Kajal Ganesh Verunika	FYBCOM	41	
11		Singh Mehak Kaptan Priya	FYBCOM	63	

12		Solanki Anjali Anil Jyoti	FYBCOM	64	
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Clara's College of Commerce				
Running Race ( 400 m) Girls				
Sr. No	Name	Class	Roll No	Rank (FINAL)
1	Pawaskar Amrin Mohd Sharif	FYBMS	32	First
2	Dsouza Clarissa Mario Pearl	SYBCOM	5	Second
3	Gracias Felicia Morrias Juliet	SYBCOM	9	Third

▪ **Participation in Run for Leprosy- Marathon:**

Vimala Dermatological Centre, Yari Road, Versova, is a Leprosy Hospital working under the guideline of ADHS (Assistant Director of Health Services) in collaboration to National Leprosy Eradication Programme in K West Ward of Mumbai. Vimala Leprosy Hospital organized "Run for Leprosy- Marathon" on 4th February 2024 at 8 am. The beginning point of the race was from Vimala hospital, yari road, Versova, Andheri(West), via JP Road Machlimar, 7 bunglow garden, Joseph Patel Wadi and the finishing point of this race was back to Vimala hospital. The first, Second and third winner of the marathon race was a cash prize received of Rs. 8000, Rs. 5000, Rs. 3000 respectively. From our college 18 students participated in the marathon.

▪ **Inter-Collegiate Sports:**

Clara's College of Commerce, Andheri, Versova, Yari Road, organized two days inter-collegiate sports event from 15th March 2024 to 16th March 2024 at College Premises. Students from various colleges such as MKES, Nagindas Khandwala , Thakur Polytechnic, Valia C.L College of Commerce of the university participated in the Intercollegiate Sports competitions.

On 16th March 2024, an inter-collegiate Throw Ball competition (Boys and Girls) and Volleyball Competition (Boys and Girls) was conducted. On 15th March 2024, an inter-collegiate Chess competition (Boys and Girls) and Carrom Competition (Boys and Girls) was conducted. Total 80 students participated in this competition.

### **13. Women Development Cell (WDC)**

The **Women's Development Cell (WDC) Report** highlight initiatives promoting gender equality, women's empowerment, and awareness programs within the institution. It documents activities such as workshops, seminars, self-defence training, health and wellness programs, and legal awareness sessions. The report reflects WDC's commitment to creating a safe, inclusive, and supportive environment for women's personal and professional growth.

#### **1. Awareness Session on Women's Health & Hygiene (15th July 2023)**

The WDC organized a session on women's health and hygiene, addressing menstrual health, personal care, and well-being. Experts shared insights on maintaining hygiene and adopting a healthy lifestyle.

#### **2. Self-Defense Workshop (5th August 2023)**

A self-defence training session was conducted to empower female students with basic techniques for personal safety. The interactive workshop focused on physical defense strategies and situational awareness.

#### **3. Gender Sensitization Workshop (12th September 2023)**

This workshop aimed to educate students on gender equality, stereotypes, and social issues. Activities and discussions were held to promote an inclusive and respectful environment.

#### **4. Legal Awareness Program for Women's Rights (10th October 2023)**

A session was conducted to educate students about women's rights, legal protections, and available support systems. Legal experts discussed laws related to harassment, workplace rights, and gender-based violence.

#### **5. Breast Cancer Awareness Session (25th October 2023)**

A medical professional guided students on early detection, symptoms, and preventive measures for breast cancer. The session encouraged regular screenings and self-examinations.

#### **6. Mental Health & Stress Management Workshop (18th November 2023)**

Students participated in a session focused on mental well-being, stress reduction techniques, and maintaining a balanced life. Experts provided counseling and coping strategies for managing academic and personal stress.



### 7. International Women's Day Celebration (8th March 2024)

The WDC marked International Women's Day with inspiring talks, cultural performances, and recognition of female achievers. Discussions emphasized women's empowerment and breaking gender barriers.

These initiatives reflect the college's commitment to women's welfare, empowerment, and creating a safe and supportive environment.

## 14. Cultural Committee

The **Cultural Committee Achievements Report** highlights student participation and success in various cultural events and competitions. It showcases artistic performances, festivals, and creative initiatives that promote talent and cultural diversity. The report reflects the institution's dedication to nurturing creativity and providing a platform for holistic development.

### ▪ Literary Events - 4th August 2023

The Cultural Committee hosted an Elocution and Debate Competition to encourage public speaking skills. Topics included personality development, stress-free living, and intolerance in society. Winners were awarded certificates of merit.

### ▪ Fine Arts and Performing Arts Competition - 21st August 2023

A platform was provided for students to showcase their creativity in singing, dancing, stand-up comedy, painting, mehendi, nail art, and rangoli. Winners were felicitated, and the event promoted leadership and artistic expression.

### ▪ Fresher's Party 2<sup>nd</sup> September 2023

The Fresher's Party welcomed the new batch with enthusiasm, fostering interaction and friendships among students. Cultural performances, dance, and music added vibrancy to the event, while refreshments ensured an enjoyable experience. The party successfully created a warm and inclusive atmosphere for first-year students to embark on their academic journey.

### ▪ Hindi Diwas Celebration - 15th September 2023

Students participated in storytelling, poetry recitation, and personal experiences in Hindi. The event aimed to promote the use of Hindi and appreciation for the language. Winners and participants were recognized for their contributions.

- **Twining Day - 2nd February 2024**

Students celebrated the spirit of unity by wearing matching outfits, fostering camaraderie and teamwork. The event emphasized collaboration and togetherness among the student body.

- **Traditional Day - 3rd February 2024**

Students dressed in traditional attire and spoke about their cultural heritage, promoting the theme of "Unity in Diversity." The event strengthened cultural appreciation and mutual respect.

- **41st Annual Day and Prize Distribution Function – 17<sup>th</sup> February 2024**

Clara's College of Commerce celebrated its 41st Annual Day with grandeur, recognizing academic and extracurricular excellence. The event, held at CWC Ground, featured cultural performances and honoured top-performing students. Dignitaries, including celebrities and politicians, graced the occasion. Organized under the guidance of Mr. Prashant Kashid, the event was also streamed live on YouTube.

- **Marathi Bhasha Diwas - 27th February 2024**

The college honored the birth anniversary of Marathi literary icon Shri Vishnu Vaman Shirwadkar with traditional performances, poetry recitations, and an essay competition. The event celebrated the richness of Marathi language and culture.

- **Marketing Fest - Meena Bazar - 27th February 2024**

Students demonstrated their entrepreneurial skills through food, sales, and advertising stalls. The event encouraged leadership, marketing strategies, and creativity, with winners receiving certificates.

- **Farewell for TY B.Com/BMS/BAF/BAMMC & M.Com Students 9<sup>th</sup> March 2024**

A heartfelt farewell was organized for the outgoing students, featuring cultural performances, speeches, and interactive activities. Faculty members delivered motivational speeches, and students reminisced about their journey. The event strengthened bonds and left a lasting impression, celebrating achievements while preparing students for future endeavours.

- ❖ **Intercollegiate Competition on "Media Mushup"**

The BAMMC Department in association with The Department of Film and Television Media Academy, hosted a vibrant Workshop cum Intercollegiate Competition on 'Media Mushup' at Clara's College of Commerce on March 18, 2024. The event was graced by

esteemed special chief guests, including renowned figures from the entertainment industry such as Akashaditya Lama, the director of the acclaimed film "Bengal 1947," along with Ankur Sharma, Vikram TDR, and Falaq Rahi, who are celebrated for their roles as the main and second leads, and the female lead respectively.

**The competition was divided into three categories:**

**1. Reels Making:**

Participants were tasked with creating compelling short video reels that encapsulate the essence of media Mashup, blending various elements of film and television creatively.

**2. Photography:**

This category challenged participants to capture captivating moments from the event, showcasing their photographic skills and storytelling abilities. Additionally, participants were encouraged to take pictures highlighting college activities, modeling portfolios, and glorifying "Bengal 1947," along with any other subjects of their choice.

**3. Advertisement Fusion:**

Participants were given the opportunity to showcase their marketing prowess by creating innovative advertisements that seamlessly fuse elements from different media platforms. Under the guidance of Mathur Sir, participants were instructed to not only capture the essence of the event but also to emphasize the significance of "Bengal 1947" in their submissions.

The competition witnessed enthusiastic participation from students across various colleges, each displaying immense creativity and dedication. Participants enthusiastically embraced the challenge, pouring their heart and soul into their respective projects.

The event served as a melting pot of talent and creativity, fostering a spirit of camaraderie and mutual learning among participants. It provided a platform for budding media enthusiasts to showcase their skills and gain valuable insights from industry experts.

**Winners of the following events were:**

- **Reels Making:**

1st Place: Sushant Gupte

2nd Place: Danish Pathan

3rd Place: Akshat Masurkar

- **Photography:**

1st Place: Rushikesh Navale



2nd Place: Gautham Bidlani

3rd Place: Zara Sayyed

- **Advertisement Fusion:**

1st Place: Umang Rokde

These individuals were honored with cash prizes of Rs. 5000 (1st prize), Rs. 3000 (2nd prize), Rs. 2000 (3rd prize) during the premiere of "Bengal 1947" at PVR Icon Infinity, Andheri West at 7 PM, further adding to the celebration of talent and achievement within the media industry.

### **15. Alumni Association**

There is an active involvement of alumni in various institutional activities and their contributions to the growth of the institution. Alumni actively participated in **Annual Day celebrations**, including dance choreography and guest appearances, fostering a strong connection with the student community. They also engaged in **social initiatives** such as medical camps, blood donation drives, Swachh Bharat Abhiyan rallies, and marathons, demonstrating their commitment to community welfare. The report showcases these efforts, reflecting the association's role in mentorship, networking, and strengthening the institution's legacy.

### **16. GREEN CLUB**

The **Green Club Report** is to highlight the club's initiatives in promoting environmental awareness and sustainability within the institution. It aims to document activities such as tree plantation drives, waste management programs, energy conservation efforts, and eco-friendly campaigns. The report showcases student and faculty involvement in fostering a greener campus and encourages responsible environmental practices for a sustainable future.

- **Activity of Shower vs. Bucket - 19/10/2023**

The Green Club conducted an activity to compare water consumption between shower and bucket baths. Fifteen participants measured their water usage and found that 80% favored bucket baths as the more water-efficient method.

- **Beach Clean-Up Drive - 13/01/2024**

A beach clean-up was organized at Versova Beach to promote environmental conservation. Seventeen Green Club members participated, gaining firsthand awareness of waste disposal issues and the importance of maintaining cleanliness.

- **Poster Making Competition - 20/03/2024**

As part of Maharashtra's "Water Awareness Week," a poster-making competition was held to spread awareness about the water crisis. Three students participated, showcasing creative ideas on water conservation, and winners were awarded merit certificates.

- **National Level Quiz on World Water Day - 22/03/2024 - 24/03/2024**

The Green Club organized a national-level quiz to assess awareness of water conservation. Ninety-six participants took part, with 87 successfully qualifying and receiving merit certificates. The quiz highlighted the need for increased awareness and action on water conservation.

### **17. Anti-Ragging Committee**

The Anti-Ragging Committee of Clara's College of Commerce actively conducted multiple initiatives in 2023 to raise awareness, educate students, and reinforce a zero-tolerance policy towards ragging. These initiatives included awareness sessions and a poster-making competition, aimed at fostering a safe and inclusive learning environment.

#### **❖ Awareness Sessions on Anti-Ragging**

Two Anti-Ragging Awareness Sessions were held on **22/07/2023** and **18/09/2023** at Room No. 57, targeting second-year, third-year, and first-year students. Organized by **IQAC & the Anti-Ragging Committee**, the sessions were led by **Ms. Kajal Jaiswal & Mrs. Reetesh R. Singh**. The sessions educated students on the legal and institutional consequences of ragging, including expulsion, scholarship withdrawal, and examination restrictions. Additionally, an induction for freshers was conducted to familiarize them with anti-ragging policies. The sessions emphasized the psychological and academic repercussions of ragging and encouraged proactive reporting. A total of **127 students** participated, reinforcing a safe and supportive academic culture.

#### **❖ Anti-Ragging Poster Making Competition**

To further amplify awareness, a **Poster Making Competition** was organized, where students expressed their understanding of the consequences of ragging through creative artwork. The competition, judged by **Mrs. Samina Chaudhury**, recognized outstanding contributions, with certificates awarded to all participants. Principal **Dr. Madhukar Gite** appreciated the students' efforts, lauding their commitment to promoting a ragging-free campus. A total of **17 students** participated, making the event a success.

### **18. The Road Ahead**

- The college will ensure thorough preparation for the NAAC Peer Team visit by strengthening academic and administrative processes to meet accreditation standards.
- The process for obtaining autonomous status will be initiated to provide greater academic flexibility and curriculum innovation.
- Innovative and employment-oriented add-on courses will be designed and introduced to enhance students' practical skills and job readiness.
- Collaboration with industries and institutions will be strengthened to provide students with hands-on training, internships, and placement opportunities.
- The number of industry and field visits will be increased to offer students real-world insights and opportunities to interact with experienced professionals.
- Faculty development programs will be organized in collaboration with universities and research institutions to enhance teaching methodologies and research capabilities.
- Faculty members will be encouraged to enroll in professional development programs, attend workshops, and pursue certifications for continuous learning.
- A strong research culture will be fostered by motivating faculty to publish research papers in reputed journals and participate in national and international academic events.
- Infrastructure and technological advancements will be prioritized, including the upgrade of research labs and digital learning resources to create a modern learning environment.
- Student-centric initiatives such as mentorship programs, career counseling, and skill development workshops will be implemented to enhance academic and professional growth.



- Community engagement and social responsibility will be promoted through student participation in outreach programs, social initiatives, and sustainability efforts.
- Continuous efforts will be made to enhance the overall academic environment, fostering innovation, excellence, and holistic development for students and faculty.



A handwritten signature in blue ink, appearing to read "MDG", written over a circular stamp.

Principal

Dr, Madhukar Gitte

**Principal**

**Claras College of Commerce**

Yari Road, Versova,  
Andheri (W), Mumbai-400 061